TUESDAY, 2 JULY 2019

REPORT OF THE PORTFOLIO HOLDER FOR CULTURE AND OPERATIONAL SERVICES

SPORTS PITCH INFRASTRUCTURE

EXEMPT INFORMATION

None

PURPOSE

To inform members of the award of grant funding to build a new outdoor 3G sport pitch facility for the Borough at Tamworth Enterprise College.

RECOMMENDATIONS

It is recommended that Members

- 1. Accept the Premier Leagues and Football Association Facilities grant award of £471.951.
- 2. Endorse the Service Level Agreement between Tamworth Borough Council Academies Enterprise Trust and Tamworth Enterprise College for the project (*Appendix 1*).
- 3. Approve the fees and charges for the facility (Appendix 2).

EXECUTIVE SUMMARY

This report seeks approval for the replacement of an existing sand filled artificial grass pitch to create a new larger floodlit 3G pitch with refurbished changing facilities. The main aspects of the project are:

- Service level agreement between all parties, to include profit share agreement.
- Tamworth Borough Council is funding the project, from both grant award and section 106 funding for leisure facilities in Tamworth.
- The construction will be undertaken over the summer months with completion planned for the new term in September 2019.
- The project will be monitored and evaluated by Tamworth Borough Council but the day to day running of the facility will be taken care of by Tamworth Enterprise College at no cost to Tamworth Borough Council.

OPTIONS CONSIDERED

Anker Valley sports facility was previously considered as a potential site for the facility but was discounted as the 'in week' footfall was not sufficient to sustain the bid.

RESOURCE IMPLICATIONS

The total project cost is £773,951 and consists of the grant award which is 'match funded' with £300,000 of Section 106 funding made available to the Council for artificial pitch provision. Conditions of the grant require us to work with a partner club, Cottage Farm FC currently use the facility and have contributed £2000 as a partner.

Grant Funding	£471,951
Section 106 payment	£300,000
Payment from Cottage Farm FC	£2,000
TOTAL project cost	£773,951

Following extensive research a 5 year business plan with a detailed profile of the pitch usage has been developed which then helped inform the Service Level Agreement.

The service level agreement assures that a maintenance figure of £25,000 pa is retained for future years, ensuring that there is no additional requirement from existing revenue budgets going forward. This figure (i.e. £25k) will be funded from the estimated revenue figure of £57,390 for the first year of operation and then subsequently rolled forward into year 2 of operation. No maintenance funding is required in the first 12 months of operation as the pitch is covered under the insurance guarantee. This figure will be held by TBC and as such, a separate cost code will be established to house the money.

In terms of the profit share element expected to be realised discussions are currently ongoing and after consultation with the Football Association they have highlighted that this profit share should be in favour the Council in relation to funds delegated to the project.

As part of the agreement the Council and College will receive all income generated through the letting of this facility through a profit share agreement. Revenues generated by the site, net of contributions made to cover utilities/annual sinking fund, are ring-fenced into a football development fund held by the Council. The purpose of this fund will be to re-invest into football activities/ programmes or further football facility improvements; this football development fund and related sinking fund shall be reviewed on an annual basis and any re-investment decisions taken by a small working group made up of the applicants and Staffordshire FA. Applicants would be required to present annual accounts relating to facility income and sinking funds to the Football Foundation as part of on-going M&E obligations.

LEGAL/RISK IMPLICATIONS BACKGROUND

The project and all associated documentation including the SLA have been reviewed by all appointed legal representatives from each party. SCC has advised the Council as to contents of the SLA and amendments have been identified accordingly.

The main risks associated with this project are:

- The final 5% will not be paid if stipulated conditions are not formally signed off from the Football Association.
- Mitigation Monthly monitoring by the Sports Development Officer will take place. All
 possible issues raised will be bought to the attention of the Steering Committee (meet
 on a quarterly basis) for consideration and any subsequent action
- Cabinet does not approve the report
- Mitigation Regular updates to Portfolio Holder
- Business case approval via the Budget Planning Process
- AET as a joint applicant unwilling to sign grant offer letter
- Mitigation Informal approval given including legal sign off
- Annual participation targets not achieved
- Mitigation Sports Development team to work in conjunction with TEC and Tamworth FA to promote and address any shortfalls

EQUALITIES IMPLICATIONS

The facilities are equipped to enable a range of accessible activities.

SUSTAINABILITY IMPLICATIONS

The service level agreement covers a period of 21 years, and agrees terms for future governance and maintenance.

BACKGROUND INFORMATION

Tamworth Borough Council has been in discussions with both the Football Association and Football Foundation since 2015 in relation to providing a refurbishment to the existing sand based synthetic turf pitch at Tamworth Enterprise College which was built in 2003. The current pitch is not full sized and is currently in a state of dilapidation.

This project will construct a full size 3G AGP (artificial grass pitch), facility including new fencing, lighting, maintenance equipment and apparatus with refurbished changing facilities to supply the extra demand.

It is proposed that the facility will operate from 9am-4pm, Monday to Friday purely for college pupils. From 4pm until 10pm it will be open to for club/community use. At weekends the site will be open from 9am – 9pm for community use and club league fixtures. Out of term-time the facility will be open on the same days and times however during these periods it will be utilised by community users/ local clubs/ Council Sports Development Programmes and EFL community trusts.

The aims of this project are as follows:

- To create a high-quality facility to help raise standards in performance and grow participation in football at all ages.
- To establish Tamworth Enterprise College as a hub for girl's football development.
- To help people realise their potential, develop personal skills and confidence.
- To take an active role in the local community through promoting provision of sporting opportunities to engage young people and adults.
- To introduce people to football regardless of age, ability, sex, religion and ethnic background.
- To actively promote health and wellbeing through football, including mental wellbeing and reduce social isolation.
- To help Tamworth Borough Council meet key corporate priorities which are;
 - More people will live longer, healthier lives.
 - Fewer children will be obese and run the risk of heart disease and diabetes.
 - People will feel safer and less fearful of crime and anti-social behaviour.

The site is owned by Academies Enterprise Trust and the service level agreement will be between them and Tamworth Borough Council.

REPORT AUTHOR

Sarah McGrandle - Assistant Director Operations and Leisure

Karen Moss - Sports Development Manager James Hazlehurst - Sports Development Officer

APPENDICES

Appendix 1 Service Level Agreement Appendix 2 Fees and Charges